ZAG HEROEZ

Miraculous™

STYLE GUIDE

COMIC SPOTS



FONTS

COMIC SPOTS

ACTION COMICS

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345
67890

ANIME ACE 2.0

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345
67890

BADABOOM

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345
67890

APPO PAINT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456
7890

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

COLOUR PALETTE

COMIC SPOTS

1788C
C 00
M 100
Y 80
K 00

1795C
C 10
M 100
Y 100
K 02

191C
C 00
M 92
Y 34
K 00

218C
C 00
M 73
Y 09
K 00

7687C
C 100
M 91
Y 17
K 06

310C
C 54
M 00
Y 04
K 00

101C
C 00
M 00
Y 88
K 00

WHITE
C 00
M 00
Y 00
K 00

395C
C 17
M 3
Y 91
K 00

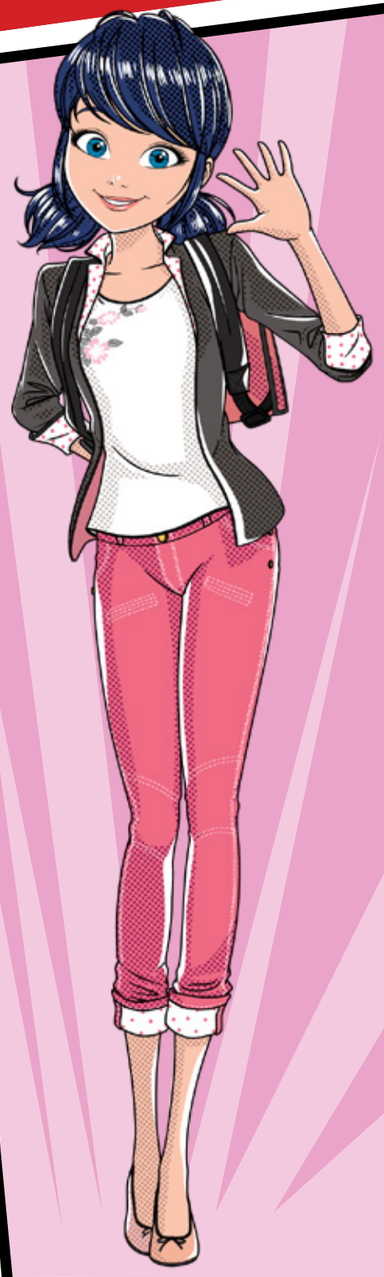
7723C
C 72
M 02
Y 81
K 00

BLACK
C 00
M 00
Y 00
K 100

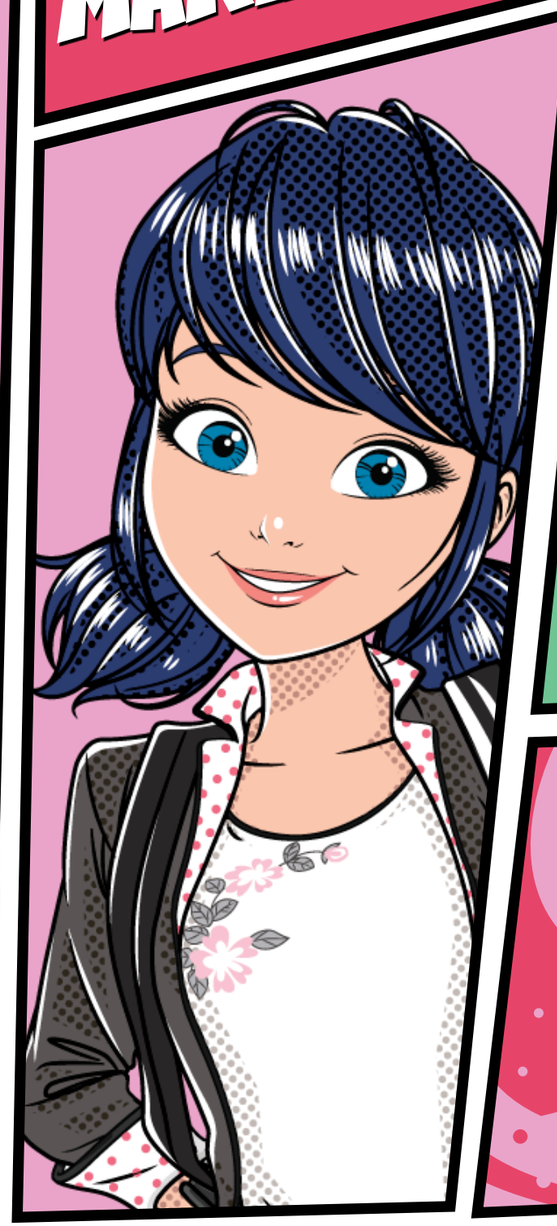
Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

CHARACTER ART

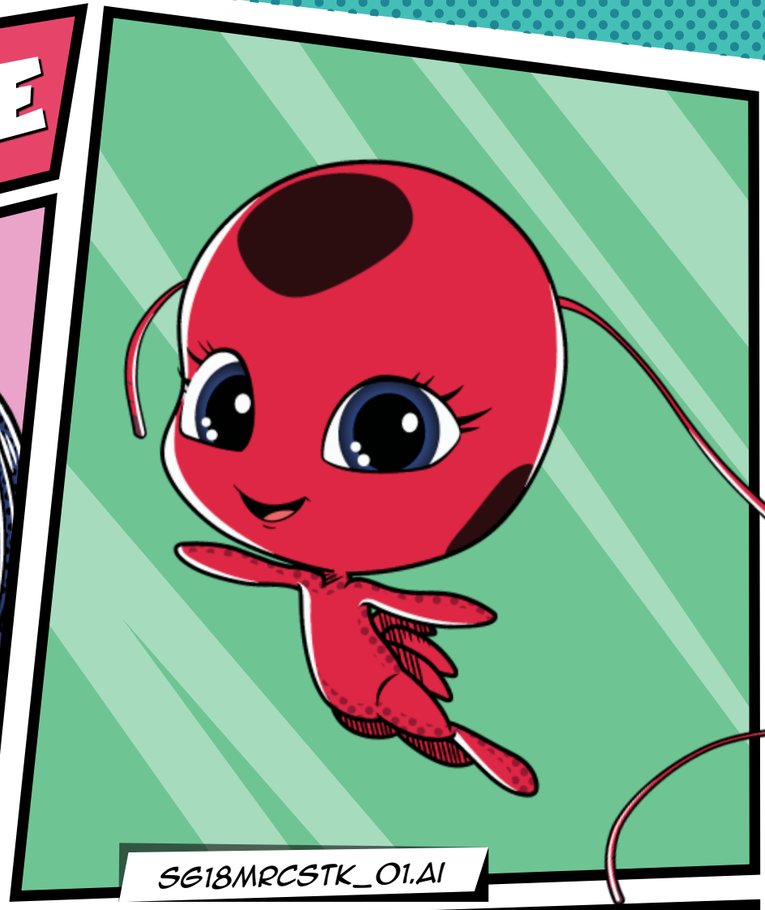
MARINETTE



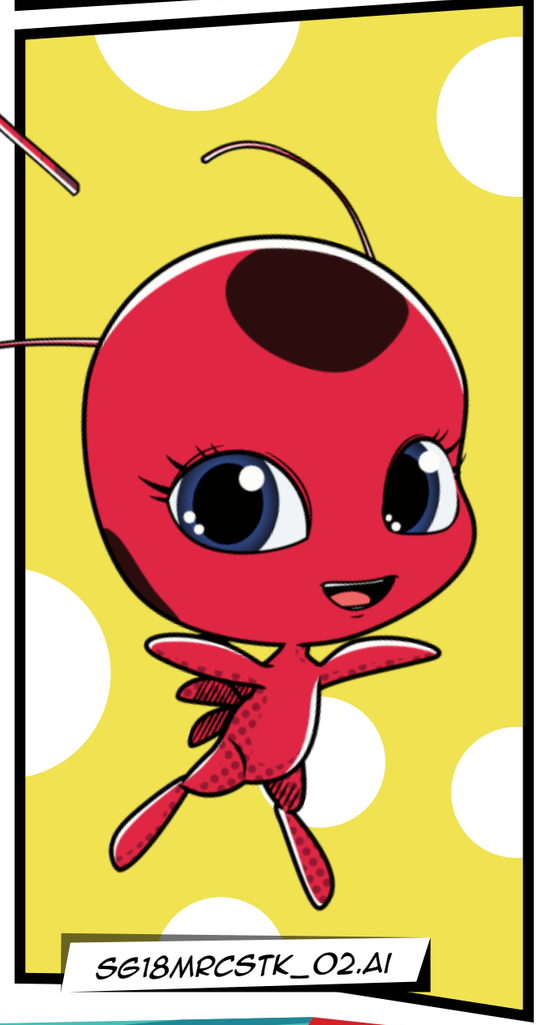
SG18MRCSMR_01.AI



TIKKI



SG18MRCSTK_01.AI



SG18MRCSTK_02.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

CHARACTER ART

LADYBUG





SG18MRCSLB_01.AI

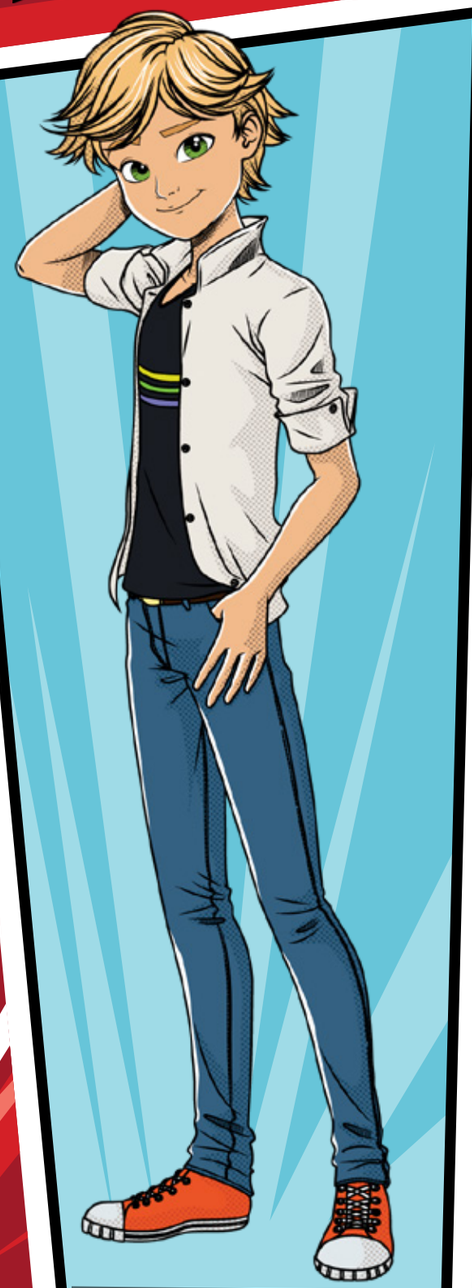


SG18MRCSLB_02.AI

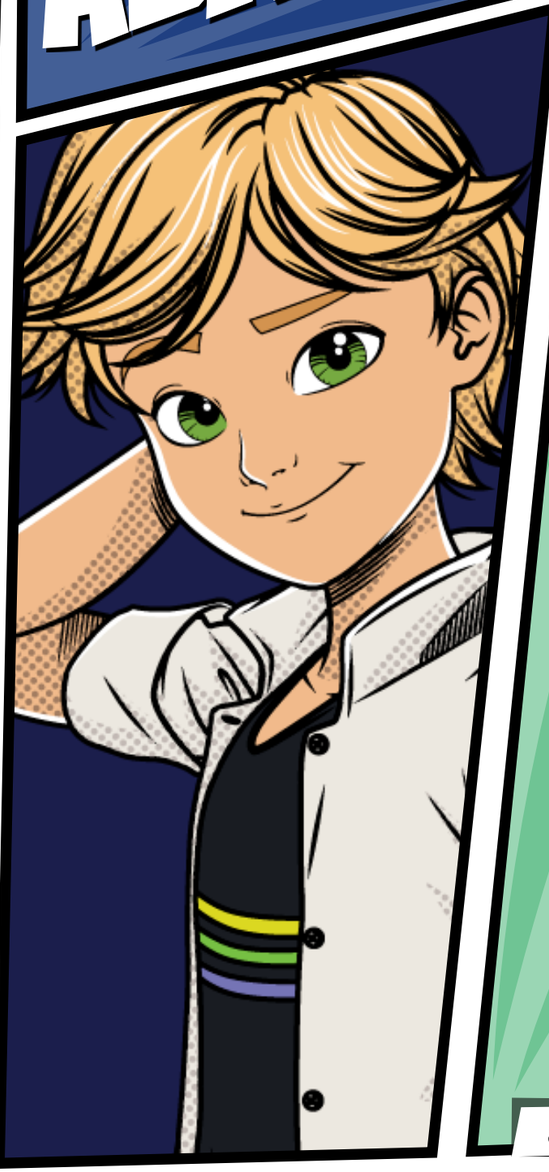
Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

CHARACTER ART

ADRIEN



SG18MRCSAD_01.AI



PLAGG



SG18MRCSPG_01.AI



SG18MRCSPG_02.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

CHARACTER ART

CATNOIR



SG18MRCSCN_01.AI



SG18MRCSCN_02.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

ICONS



SG18MRCSIC_01.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PATTERNS





Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PATTERNS

COMIC SPOTS



SG18MRCSPN_02.AI



SG18MRCSPN_02B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PATTERNS



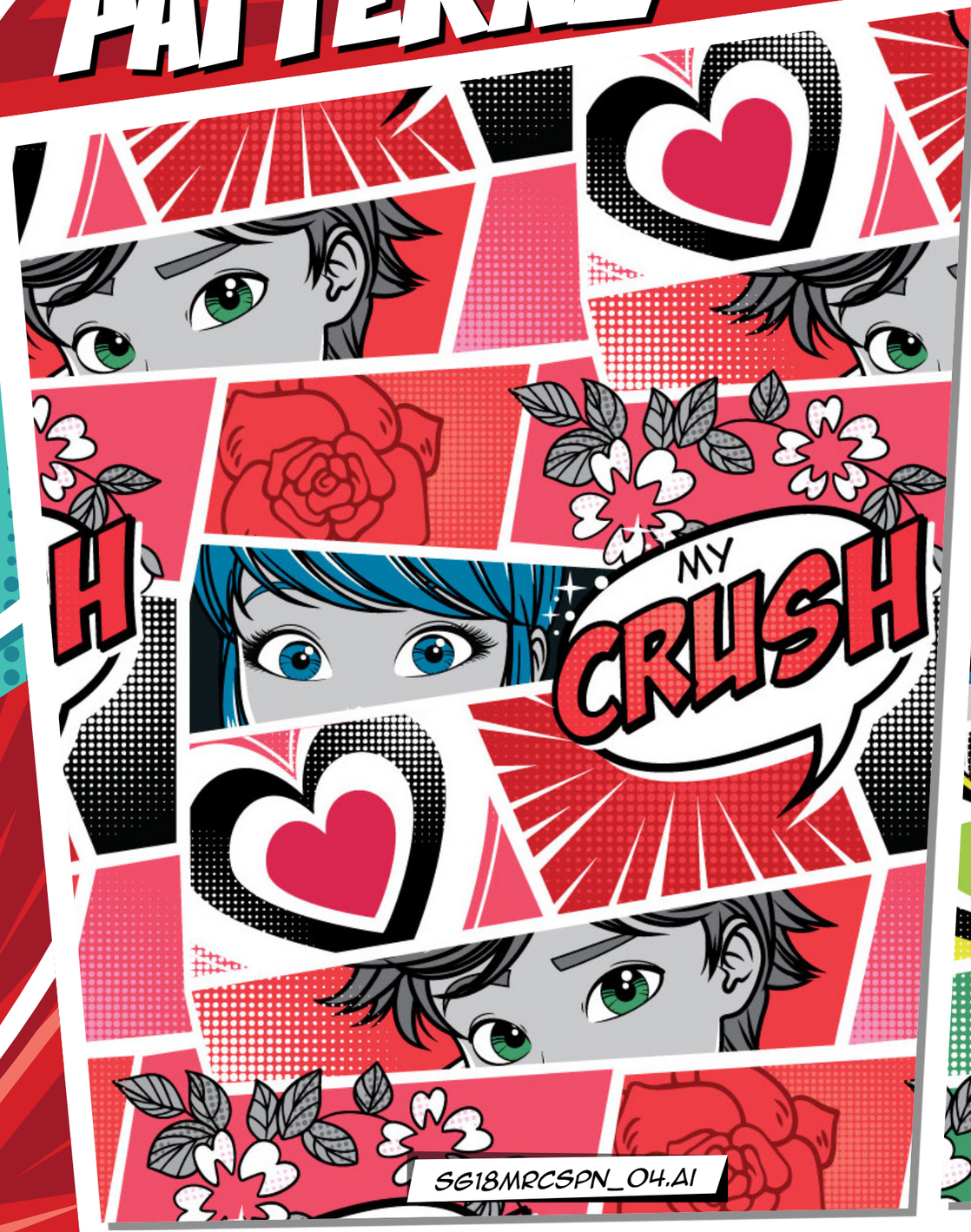
SG18MRCSPN_03.AI



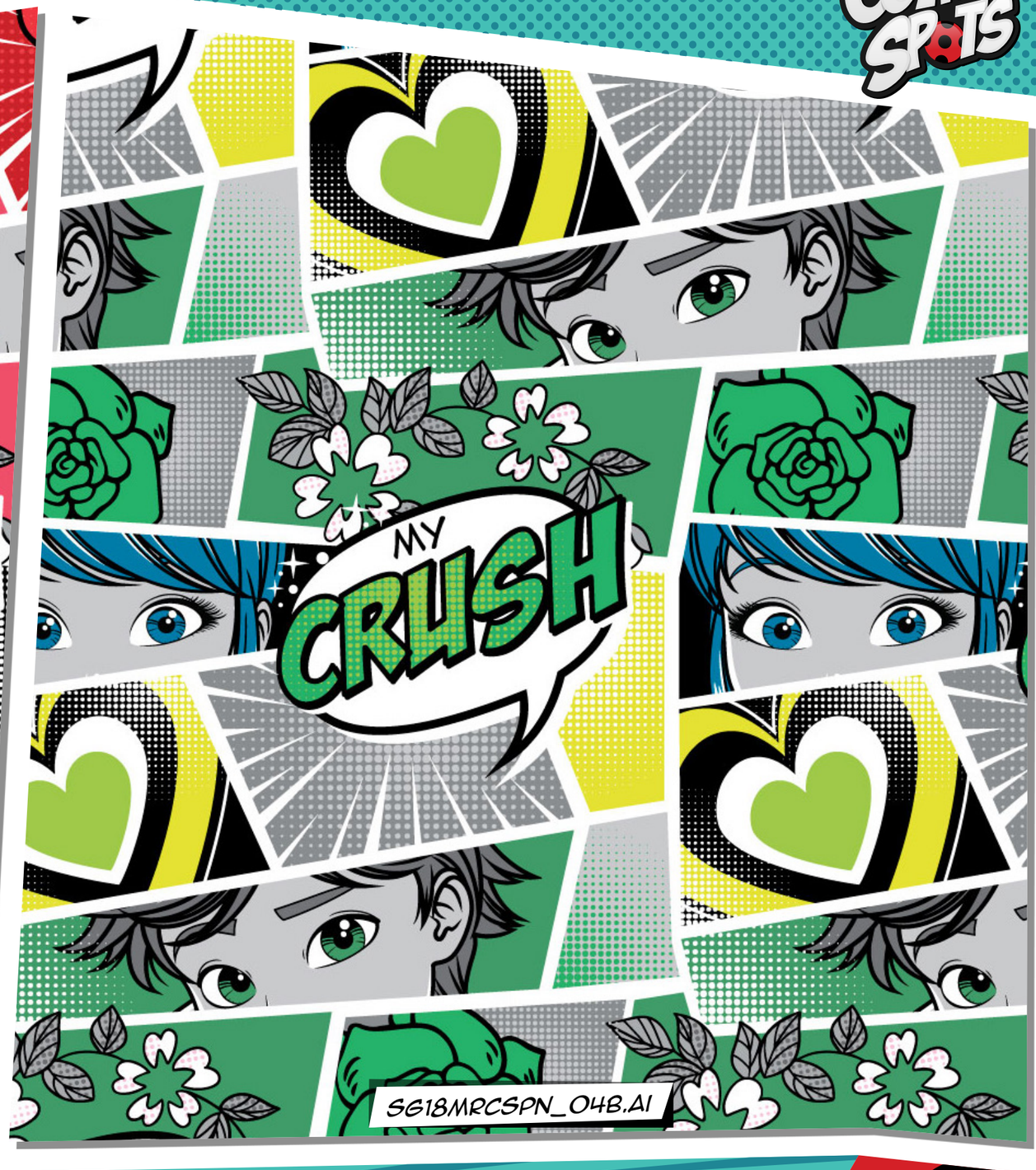
SG18MRCSPN_03B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PATTERNS



SG18MRCSPN_04.AI



SG18MRCSPN_04B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PATTERNS



SG18MRCSPN_05.AI



SG18MRCSPN_05B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PRINTS





Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PRINTS



SG18MRCSPT_02.AI



SG18MRCSPT_02B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PRINTS



SG18MRCSPT_03.AI



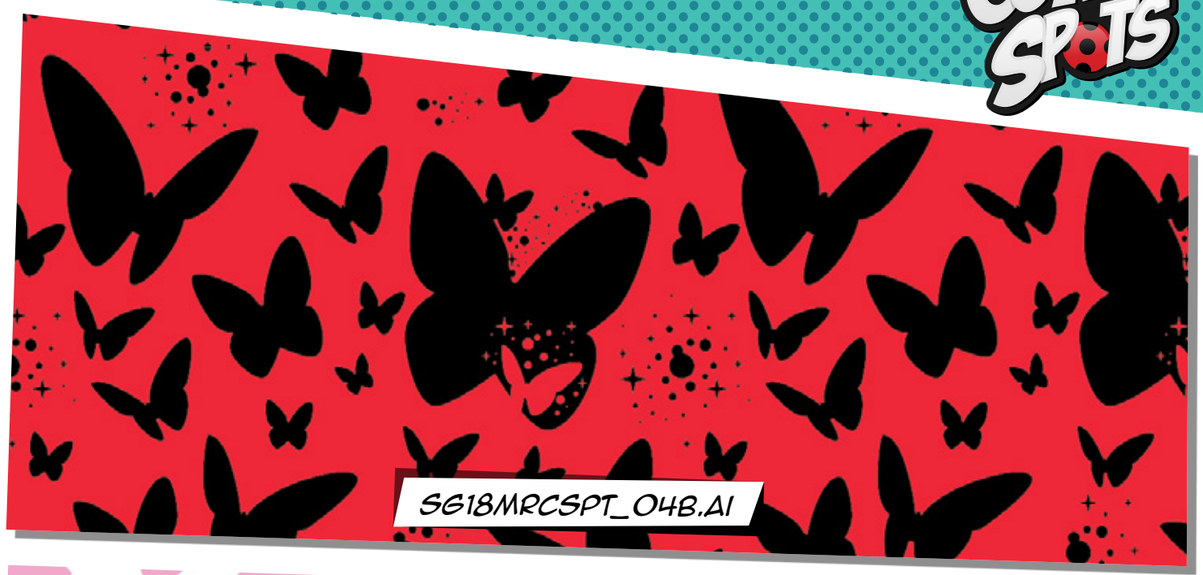
SG18MRCSPT_03B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

PRINTS



SG18MRCSPT_04.AI



SG18MRCSPT_04B.AI



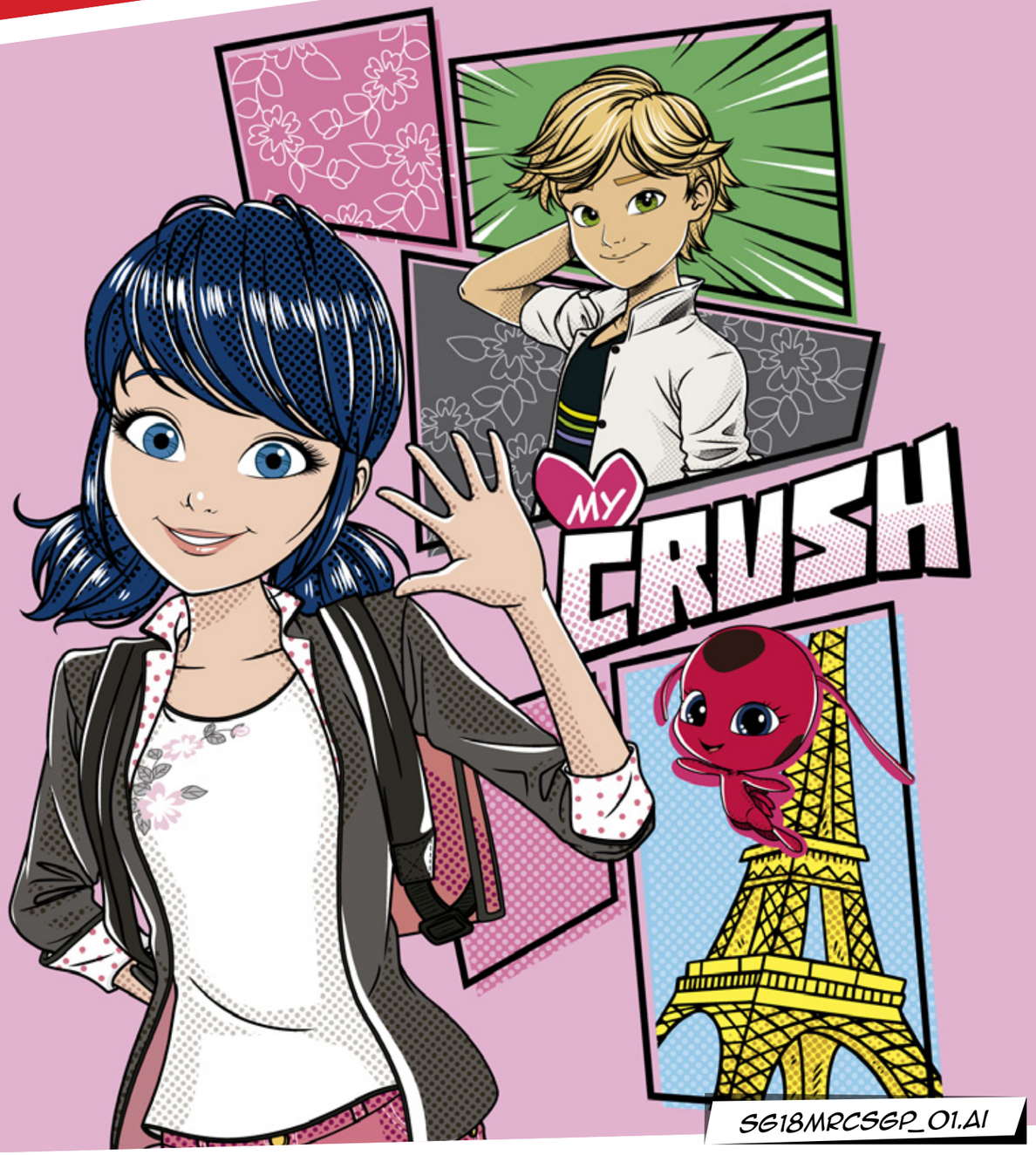
SG18MRCSPT_04C.AI



SG18MRCSPT_04D.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS



SG18MRCSGP_01.AI

REDUCED COLORS



SG18MRCSGP_01B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS

COMIC SPOTS



SG18MRCSGP_02.AI

REDUCED COLORS



SG18MRCSGP_02B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS

COMIC SPOTS



SG18MRCSGP_03.AI

REDUCED COLORS



SG18MRCSGP_03B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS



SG18MRCSGP_04.AI

REDUCED COLORS



SG18MRCSGP_04B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS

COMIC SPOTS



SG18MRCSGP_05.AI

REDUCED COLORS



SG18MRCSGP_05B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS



SG18MRCSGP_OG.AI

REDUCED COLORS



SG18MRCSGP_OGB.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.



SG18MRCSGP_07.AI

REDUCED COLORS



SG18MRCSGP_07B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.



SG18MRCSGP_08.AI

REDUCED COLORS



SG18MRCSGP_08B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS



SG18MRCSGP_09.AI

REDUCED COLORS



SG18MRCSGP_09B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

GRAPHICS



SG18MRCSGP_10.AI

REDUCED COLORS



SG18MRCSGP_10B.AI

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

DO'S & DON'TS

LADYBUG CAN'T BE FLIPPED, WE HAVE DIFFERENT VERSIONS FOR EACH POSE TO AVOID THAT.

DO NOT CHANGE ANY CHARACTER COLOR, IN CASE OF LIMITATION OF PRINTING COLORS PLEASE USE "COLOR REDUCED" VERSIONS

COMPOSITIONS WITHOUT LADYBUG AND TIKKI CAN BE USED ON MALE PRODUCTS.

BE CAREFUL AT COMBINING POSES TO AVOID AWKWARD POSITIONS

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.

ZAG HEROEZ

Miraculous™

Miraculous™ is a trademark of Zag America, LLC — Method Animation.
© 2018 Zag America, LLC — Method Animation — Toei Animation — SAMG — All Rights Reserved.